

COLLAGE Symposium

**Integrating Data and Technology
to Advance Healthy Aging**
*Implications for Aging Services
Organizations*

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SEPTEMBER 27-28, 2010

CAROLINA MEADOWS
CHAPEL HILL, NORTH CAROLINA

Special Symposium Sponsored by

COLLAGE, The Art & Science of Healthy Aging

**Integrating Data and Technology to Advance Healthy Aging—
Implications for Aging Services Organizations**

SEPTEMBER 27-28, 2010, at Carolina Meadows, Chapel Hill, NC

“...it surpassed all of my expectations. Every topic came alive, especially hearing from COLLAGE members. There was content from a few of the presentations that I already have some ideas about how I can use in my day-to-day work. It’s exciting to go back and tackle a few continuum challenges we face. Thank you—it was awesome experience and well worth the long trip!” — Previous Symposium Attendee



COLLAGE is a consortium of aging service organizations including CCRCs, housing and home care that use a common scientifically grounded assessment tool and person-centered process to advance healthy aging and improve outcomes. Using good resident assessment information to guide the development of highly personalized individual healthy aging plans as well as to target large scale health and wellness programs for seniors is becoming increasingly critical to aging services organizations.



QUESTIONS? Contact Neil Beresin at nberesin@collageaging.org or call 610.335.1283.

REGISTRATION INFORMATION

Complete the form on the reverse side and fax to Kashmira Narinesingh-Smith at 610.335.1288, OR register by e-mail and include all required information (see registration form) to knsmith@kendaloutreach.org.

FEE: The Symposium is complimentary; overnight accommodations (\$89.00), dinner the evening of September 27 (optional), and all travel costs are the responsibility of the attendee.

who

WHO SHOULD ATTEND?

Organizations who want to learn more about COLLAGE;
CEOs, Executives, Managers, Directors, Physicians,
Nurse Leaders and other interested staff from older adult
communities; aging services providers interested in
identifying health risks and promoting healthy lifestyles for
their independent resident population.

where

TRANSPORTATION/TRAVEL INFORMATION

Carolina Meadows, the site of the symposium, is approximately 20 miles (30 minutes) from Raleigh-Durham International Airport (airport code is RDU). Carolina Meadow's address is: 100 Carolina Meadows, Chapel Hill, NC 27517; telephone: 800.458.6756; Web: www.carolinameadows.org. The SuperShuttle (800.258.3826 for reservations) provides transportation for \$21 (one way fare) and their customer service counter is located in the baggage claim area.

For more information, including accommodations, meals and contact information, go to http://tiny.cc/symposium_reg.

COLLAGE SYMPOSIUM—DAY 1

Monday, September 27

FEATURING

- 11:00–11:45 **Registration**
- 11:45–12:45 **Welcome, Symposium Overview and Lunch**
N. Beresin, *COLLAGE, Kendal Outreach, LLC*
- COLLAGE in Historical Context:
Follow the Yellow Brick Road**
B. Goldman, *Kendal Outreach, LLC*
J. Diffey, *Kendal*
R. Schreiber, *Harvard Medical School & Hebrew SeniorLife*
- 12:45–1:30 **Making Business Decisions with People in Mind**
G. Mohn, *Alexian Village of Milwaukee*
K. McLeod, *Carolina Meadows*
- 1:30–2:30 **Memory Interventions and Everyday Competencies**
J. Allaire, *North Carolina State University & Brightleaf Consulting Group*
E. Howard, *Northeastern University & Hebrew SeniorLife*
- 2:30–2:45 **Break**
- 2:45–3:30 **Collecting Data with Strategic Planning Value—Improving Actuarial Projections**
A.V. Powell, *AV Powell & Associates, LLC*
M. Smith, *SmithPowell Progressive Wellness, LLC*
- 3:30–4:30 **Chronic Disease Self-management and Matter of Balance: Golden Opportunities for Health Promotion Led by Lay Leaders**
E. Howard, *Northeastern University & Hebrew SeniorLife*
J. Armstrong and J. Barrett, *Triangle J Area Agency on Aging*
R. Schreiber, *Harvard Medical School & Hebrew SeniorLife*
- 4:30–5:30 **COLLAGE Web-based Software Demonstration**
D. Zimmer, *Center for Information Management, Inc.*
- 5:45 **Transportation provided to Spice Street for dinner**
- 6:15 **Dinner at Spice Street, family-style (*optional)**

Jason Allaire, PhD, Associate Professor, Developmental Psychology, North Carolina State University; Brightleaf Consulting Group, NC

Majd Alwan, PhD, Executive Director, Center for Aging Service Technology (CAST), District of Columbia

Jane Armstrong, MSW, Regional Living Healthy Coordinator, Triangle J Area Agency on Aging, Durham, NC

Judith Barrett, MD, Durham, NC

Melissa Batton, RN, Wellness Nurse, Carroll Lutheran Village, MD

Cindy Curtis, MSW, BeWell Program Manager, Lutheran Homes of South Carolina, SC

Diana DeMatteo, LPN, Wellness Nurse, Whitney Center, CT

David Gehm, President and CEO, Lutheran Home of Michigan, MI

Elizabeth Howard, PhD, RN, ACNP-BC, Northeastern University & Institute for Aging Research, MA

Ashley Hyman, BS, Wellness Director, The Heritage at Lowman-LHSC, SC

Kathryn Kelly, MS, RD/LPN, CDE, Wellness Nurse, Orchard Cove, MA

Mike Kokinda, IT Specialist, Kendal at Oberlin, OH, and COLLAGE

Peter Kress, VP/CIO, ACTS Retirement-Life Communities, PA

Terri Lanham, LPN, Health & Wellness Clinical Nurse, Kendal at Oberlin, OH

Kevin McLeod, President and CEO, Carolina Meadows, NC

Betty Mininger, RN, BSN, Nurse Consultant, Dock Woods Community, PA

Gary Mohn, President and CEO, Alexian Village of Milwaukee, WI

A.V. Powell, CEO, AV Powell & Associates, LLC, GA

Robert Schreiber, MD, Physician-in-Chief, Clinical Instructor in Medicine, Harvard Medical School & Hebrew SeniorLife, MA

Michael Smith, MD, CEO, SmithPowell Progressive Wellness, LLC, GA

Doug Zimmer, Principal, Center for Information Management, MI

COLLAGE SYMPOSIUM—DAY 2

Tuesday, September 28

- 8:00–9:45 **The Evolving Technology Landscape—Integrating a Data System and Understanding Future Aging Service Needs: Panel**
M. Alwan, *Center for Aging Services Technology (CAST)*
P. Kress, *ACTS Communities*
D. Gehm, *Lutheran Homes of Michigan*
M. Kokinda, *Kendal at Oberlin & COLLAGE*
D. Zimmer, *Center for Information Management, Inc*
- 9:45–10:00 **Break**
- 10:00–Noon **Using COLLAGE Data for Meaningful Program and Service Improvement: Member Panel**
K. Kelly, *Orchard Cove*
B. Mininger, *Dock Woods Community*
T. Lanham, *Kendal at Oberlin*
K. Hauser, *Carolina Meadows*
D. DeMatteo, *Whitney Center*
C. Curtis & A. Hyman, *Lutheran Homes of South Carolina*
M. Batten, *Carroll Lutheran Village*
- Noon–1:15 **Closing Remarks and lunch with COLLAGE Members**

Health Wellness

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COLLAGE® SYMPOSIUM:

Integrating Data and Technology to Advance Healthy Aging— Implications for Aging Services Organizations

SEPTEMBER 27-28, 2010 • Carolina Meadows, Chapel Hill, North Carolina

PLEASE COMPLETE A FORM FOR EACH PERSON ATTENDING FROM YOUR ORGANIZATION

Name _____

Organization: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

Complete this form and fax to: Kashmira Narinesingh-Smith at 610.335.1288 OR register by e-mail and include all required information (see registration form) to knsmith@kendaloutreach.org.

***PLEASE NOTE**—If you will be attending the dinner at Spice Street on Monday night, September 27, please mail a check for \$44.71 made payable to: “COLLAGE–Kendal Outreach, LLC” by September 1 to: Kashmira Narinesingh-Smith, COLLAGE, 1107 E. Baltimore Pike, Kennett Square, PA 19348